



2024 Art Banner Project

To: All Eastern Madera County Artists
Subject: Art Banner Project
When: April 1, 2024
Where: Oakhurst Visitor Center

Calling all local artists! It's time to get your creative juices flowing and dive into a banner work of art! As of April 1, 2024, the Eastern Madera County Foundation will be giving out light-pole banners to be painted by local artists and hung throughout the community commercial cores in Oakhurst, North Fork, Coarsegold and Bass Lake. One side of the banner will have the Artist Drawing and the other will have a "Welcome To" message with Sponsor information along the bottom.

We feel this is a great opportunity to take our abundance of local artistic talent and bring it out in the visitor and pedestrian view to help enhance our commercial districts' cultural and artistic character. The project has been a huge success in other communities.

Local artists can pick up their banners at the Visitors Center starting April 1st. You will have approximately 45 days to create your acrylic piece on the banner and will need to return them to the Visitors Center by May 19th. The scheduled hang date for the banners is May 22nd.

Sponsorships will provide \$50 towards art supplies for all artists. The art banners are vinyl and are 30" wide x 60" high.

The banners will be displayed throughout our region from the beginning of May through October when we take them down and host the Inaugural Art Banner Auction. Banners will be auctioned off in a silent auction with proceeds banked for future beautification and promotional community programs sponsored by Eastern Madera County Foundation.

We are very pleased to launch the project this year and are hoping to have up to 40 banners on display.

Please call Rachael Snedecor at (925) 858-2696 to reserve your banner.

